

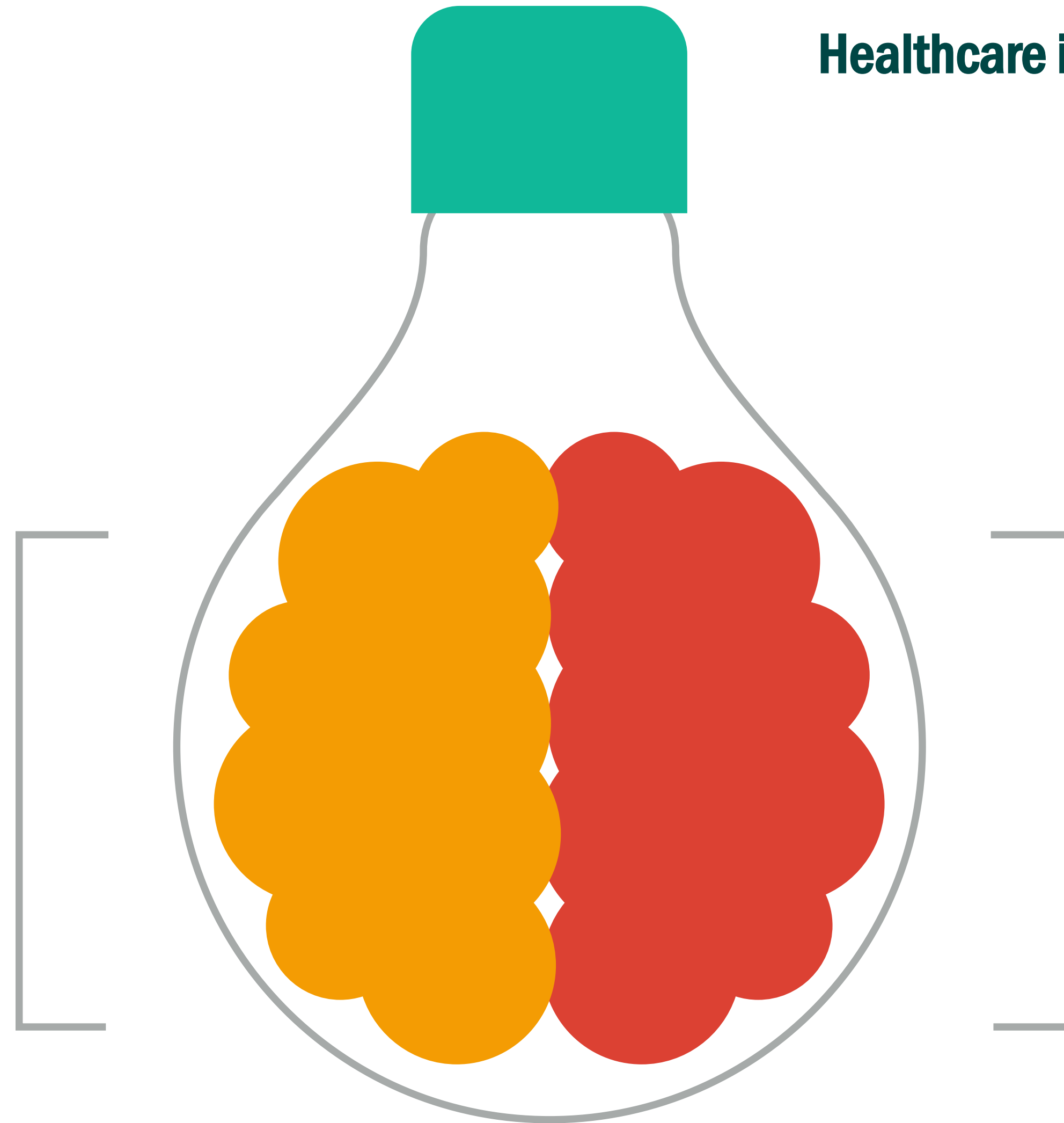


# **THE CONUNDRUM OF MANAGING A PRIVATE HOSPITAL SUSTAINABLY IN AFRICA**

**Healthcare is a Business**

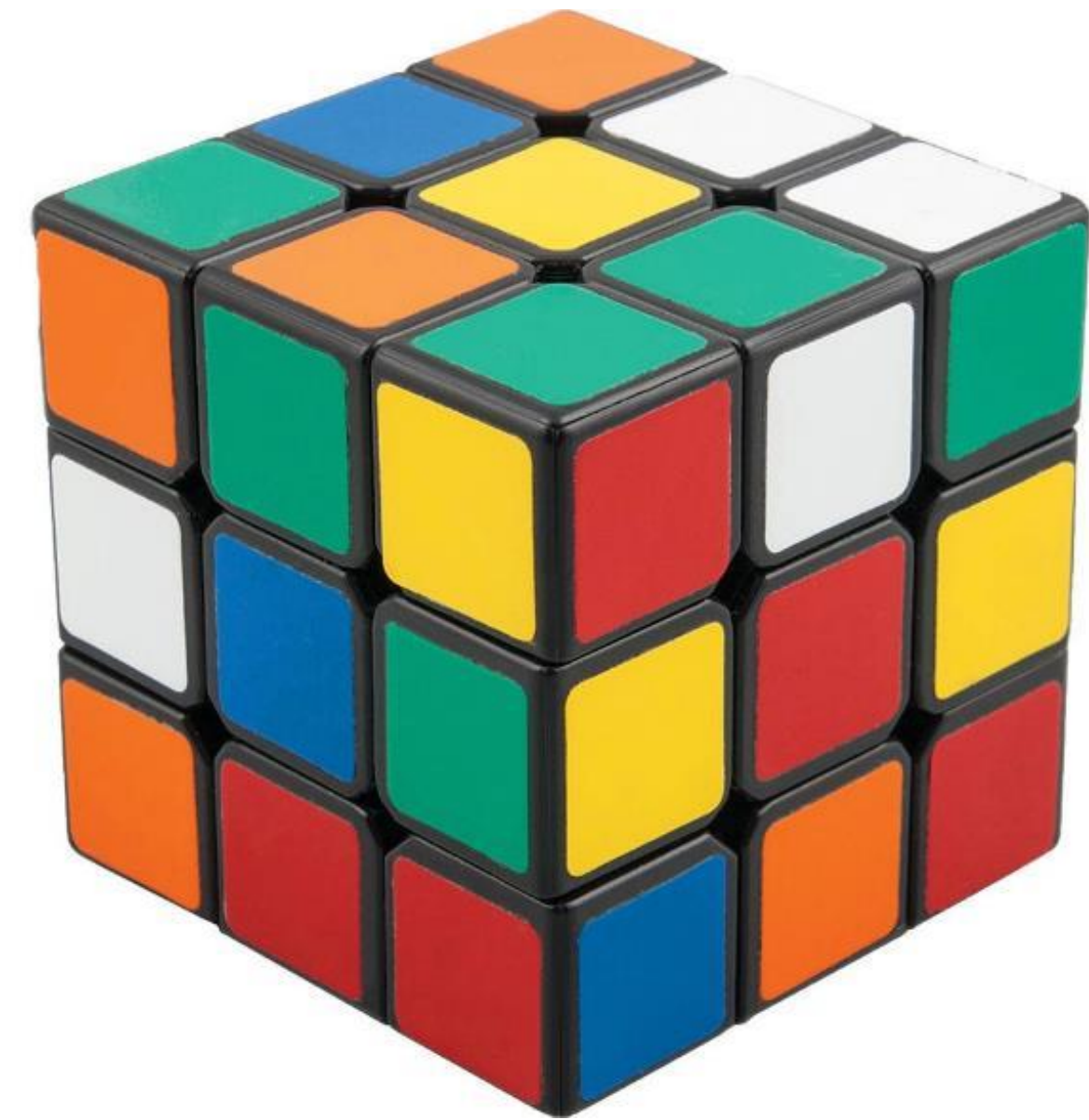
**Medicine is a Profession**

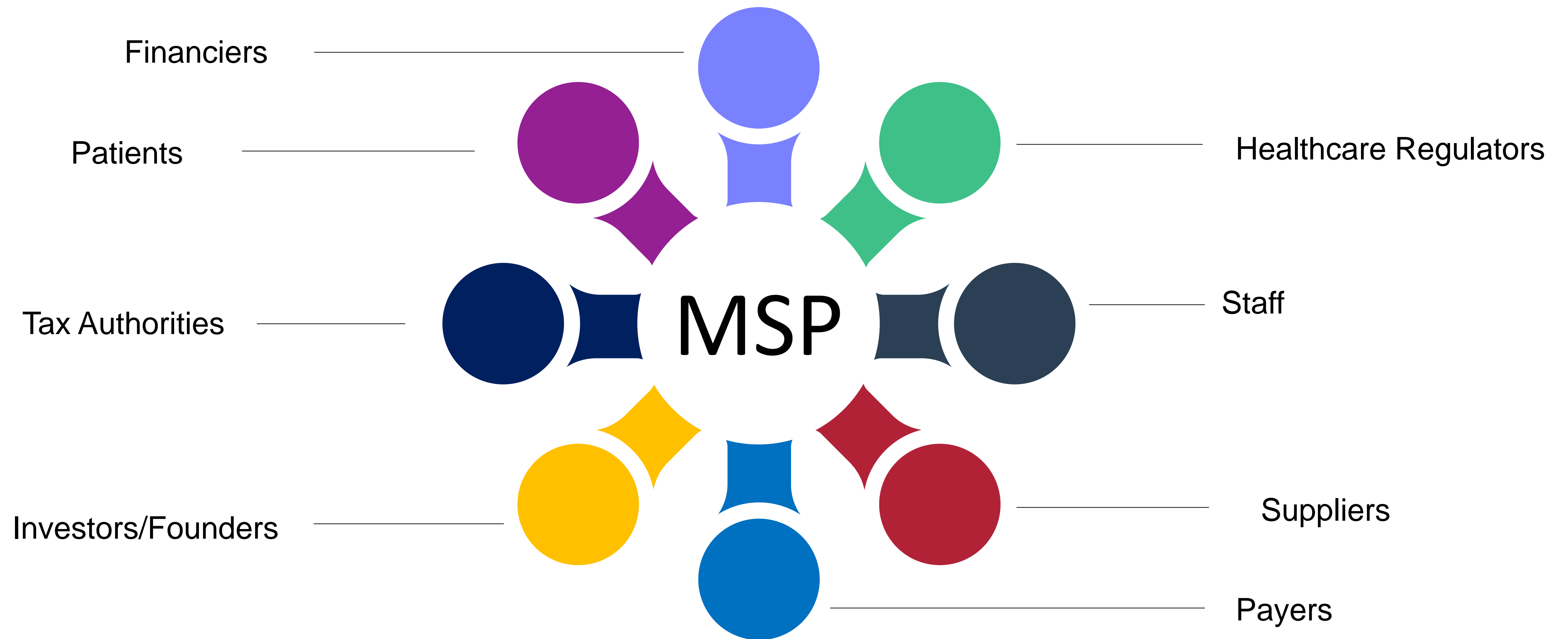
**Healing is an Art**



# RUBIK's CUBE?

The healthcare ecosystem in Africa resembles Rubik's Cube with many different pieces aligning before a healthcare service is delivered.







# BASIC NEEDS

Basic needs are what you need to survive and thrive and include:



*finance/budget*



*accessibility*



*health/wellness*



*housing*



*transportation*



*food*





**RUBIK**  
— HEALTH AFRICA —